

GEA

GLADSTONE ENGINEERING ALLIANCE INC



GEA CHARITY GOLF DAY 2020

POST CAMPAIGN REPORT

NOVEMBER 13
GLADSTONE GOLF CLUB

*Proudly
presented by:*

Rayment
Excavations

gea.asn.au

CHARITY GOLF DAY

Gladstone Engineering Alliance's 9th annual Charity Golf Day was the ideal environment for GEA members and non members to network with one another outside of the office, develop future opportunities for collaboration, and give back to a local community charity. Staying connected and collaborating with one another is more important than ever following COVID-19.

The GEA Charity Golf Day included a morning of networking at the Gladstone club house, 18 hole golf tournament, lunch and will finish the day with prizes and an official presentation.

This year GEA chose to support the great work of Gladstone Animal Rescue Group Inc., a dedicated team of volunteers who work tirelessly to rescue and rehome animals in the Gladstone Region.

Happy snaps from the day!





GEA CHARITY GOLF DAY



GEA CHARITY GOLF DAY 2020 SPONSORSHIP BENEFITS

As Sponsors of the GEA Charity Golf Day 2020 you received:

- Company logo to appear on Golf Day Marketing Material – Advertising, Day Proceeding and Scorecards
- Acknowledgement in GEA communication
- Generosity widely acknowledged on the day
- Sponsor recognition via social media and GEA website
- One team of 3 players in the tournament
- Recognition as Golf Day sponsor which saw over 90 attendees
- Additional level benefits as per your sponsorship package
- Verbal recognition during opening and closing addresses and at regular intervals throughout the day.

Make sure you follow up with those you met and engage with those you didn't get a chance to meet!



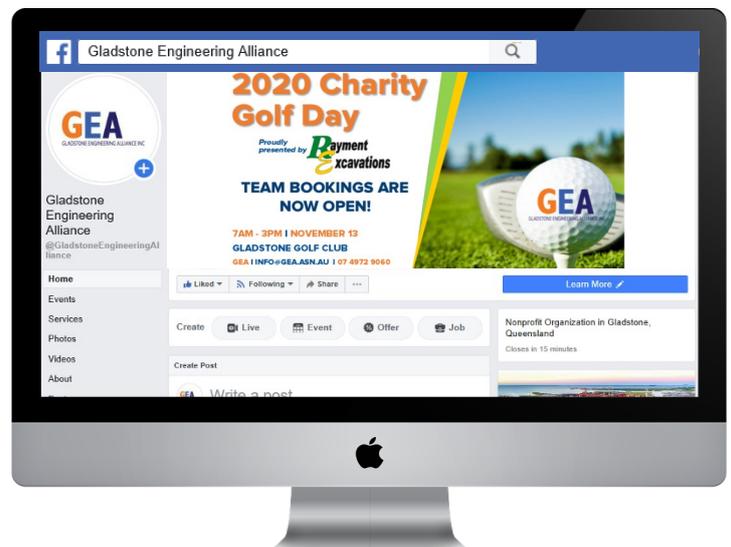
MEDIA COVERAGE

Internet / Email Marketing

- Gladstone Engineering Alliance Website www.gea.asn.au
- GEA Facebook Page - 6.5k viewers
- GEA LinkedIn Page - 2.8k impressions
- Gladstone Animal Rescue Group Facebook Page - 8.5k followers
- Yaralla Sports Club Facebook Page - 8.8k followers
- GEA Direct Emails - multiple emails sent to over 4.7k subscribers
- The Gladstone Observer

Radio

- Southern Cross Austereo - Announced on the Triple M Radio Station over 45 times.



FEEDBACK

It was an awesome day, thank you to Rayment Excavations and the GEA for hosting such a great event.

Looking forward to next year!
Angelo Paolatto, Engage.

It was such good value for money and a well deserved, fun day for local businesses. I gathered a small team together to play for Evolve HR Solutions, they had a blast and have already signed up for next year's event. As a supporting sponsor, and a buyer of many raffle tickets, I was proud to see so much had been raised for the Gladstone Animal Rescue Group. I can't wait to be involved next year!
Natalie Petersen, Evolve HR Solutions.



Message from the Gladstone Animal Rescue Group

A huge thank you to Gladstone Engineering Alliance who held their annual golf day today with the proceeds going to our Gladstone Animal Rescue Group.

A special thanks to sponsors for the day Rayment Excavations and the 90 golfers who dug deep into their pockets.



THANK YOU!

Gladstone Engineering Alliance would like to thank you again for participating in the GEA Charity Golf Day 2020 presented by Rayment Excavations. And in support of the Gladstone Animal Rescue Group.

Without your ongoing support, this significant regional and industry event would not be possible. Your contribution has assisted in raising much needed funds for the Gladstone Animal Rescue Group and provides an opportunity for a day of fun, generosity and friendly rivalry whilst engaging in networking with corporate delegates within the region.

Please mark the 2nd of July in your calendar for next year ! We look forward to working with you again in 2021.

CONTACT US

For more information about GEA's 2021 Charity Golf Day and/or to enquire about sponsorship opportunities, please call the office on 4972 9060 or email info@gea.asn.au!

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THANK YOU!



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CHARITY GOLF DAY