

SAMPLE GEA MEMBERSHIP BENEFITS COMPARISON

WORTH THE INVESTMENT

Monetary benefit starts at \$ 5,538.00 if a GEA member takes advantage of our offered services and attend events.

Benefits of Becoming a GEA Member	Non-member Price	Details	Member price	Price difference
MONETARY BENEFITS				
Supply Chain Expo 3x3 stall	\$ 825.00		\$ 605.00	\$ 220.00
Discounts on Industry Update event				
Industry Update with QAL on Feb 11, 2020 (per person)	\$ 75.00		\$50.00	\$ 25.00
Industry Update with Laing O'Rourke and Downer FKG JV on March 24, 2020 (per person)	\$ 75.00		\$ 50.00	\$ 25.00
Major Industry Conference (per person)	\$ 750.00		\$ 550.00	\$ 200.00
Professional Development trainings (per person)	\$ 25.00		\$ 0.00	\$ 25.00
Professional Development workshops (per person)	\$ 800.00		\$ 0.00	\$ 800.00
Yaralla Lifestyle Membership special price (available to all employees)	\$1,100.00		\$ 847.00	\$ 253.00
Discount on the GEA Charity Golf Day (3 per team)	\$ 220.00		\$ 175.00	\$ 45.00
Board room facilities 4 hours free use per year (can accommodate up to 40 individuals)	\$ 315.00		\$ 0.00	\$ 315.00

INVALUABLE BENEFITS				
Access to Procurement Mixer (members only) event. We've had QAL, Rio Tinto and BSL, GAWB, GPC and GRC and the LNG's are coming soon.	\$25.00	Member Only Exclusive Networking Opportunity. If you attend regular networking events the minimum cost is at least \$25 each	\$0.00	\$ 25.00
Access to Connecting Supplier's (member only) event	\$25.00		\$ 25.00	
Assistance with procurement process from initial tender/quote advertising to CQ suppliers, right through to bid response evaluation and capability sourcing;	\$1,000.00	Investing on your own tendering workshops are expensive, GEA fully subsidises training by partnering with different & qualified organisations	\$0.00	\$ 1,000.00
Advocate and lobby Gladstone businesses and industries to create sustainable economic growth in Queensland and the government;		One of GEA's advocacy is defining local content and lobbying to the government for change to happen	\$0.00	\$ 0.00
Company featured on the Gladstone Globe Interactive Walkway map view	\$500.00	Your company's basic details featured on the interactive/educational portal	\$0.00	\$ 500.00
Continuous promotion of business capabilities online and on the website, Facebook and LinkedIn. Industry Focused Advertising of up to 9000 contacts/likers/followers	\$180.00	If you get emails through Mailchimp it would be \$15/month but you still have to create your own industry email and social media database	\$0.00	\$ 180.00
Your special promotions can be advertised on our weekly newsletter and special promo emails. We release them to 1200 plus member emails, and 3,500 plus registered non-member emails	\$300.00	Industry focused Advertising that works, facebook or google ads will cost you hundreds per year	\$0.00	\$ 300.00
Receive emails about daily tenders being advertised Australia wide. (e.g. Tenderlink)	\$1,300.00	We invest in tender accounts to share to members	\$0.00	\$ 1,300.00
Company details added to the GEA Member Directory that is updated quarterly.	\$300.00	If you advertise on a local magazine, newspaper or radio, it's expensive, but the target database with GEA is Industry focused and it works!	\$0.00	\$ 300.00
	\$7,815.00		\$2,277.00	\$ 5,532.00

The more active you are with your GEA membership, the higher benefits you gain.

INVALUABLE BENEFITS = LIMITLESS POSSIBILITIES

MINIMUM MONETARY BENEFITS = \$ 5,538.00