



# INTERNATIONAL WOMEN'S DAY DINNER



**8 March 2022**

6:00PM- 9:00PM

Gladstone Entertainment &  
Convention Centre

## SUPPORTER SPONSORSHIP PROSPECTUS

Empowering Women

#BreakTheBias

Change the way you look at women's success

# GEA



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Gladstone QLD 4680

The GEA international Women's Day event Empowering Women, this year celebrates the courage and determination of women who have changed history and those who will advance gender equality into the future. It is an opportunity for women and men to unite, network and put in motion plans for meaningful change.

Gender inequality remains deeply entrenched in every society. In 2021 women still face discrimination, they lack access to equal opportunities and equal pay in the workplace and are under-represented in political and economic decision-making processes. Women make up 51% of the population, yet women make up less than 20% of all the engineers across all areas of the engineering workforce. If we look at women of colour, indigenous men and women or people with disabilities, they contribute less than 5% of the engineering workforce together.

## Gender Equality



In 2015-2016, average superannuation balances for women aged 60-64 were **just over half (58%)** those of men.<sup>2</sup>



In recent decades, women in Australia have made significant strides towards equality. At universities, in the workplace, in boardrooms and in government, a growing number of women have taken on leadership roles, forging pathways for other women and girls to follow.



With the support of industry and business in the greater Gladstone Region the Empowering Women event creates an opportunity for inclusion, drawing together people to empower, inspire, motivate and benefit individuals, business and communities towards advancing gender equity.

Individually we are all responsible for our own thoughts and actions. Together we can break the bias in our communities, in our workplace, in our schools, colleges and universities.

The Empowering Women – an International Women's Day event is an opportunity for women and men to come together and celebrate the remarkable women we have in the region.

In 2021 the International Women's Day Event was a huge success, attracted over 350 attendees, reinforcing the overwhelming support for gender equality from the community, industry, and businesses in Central Queensland.

The event is a two-course sit down dinner, with a welcome drink, held at the Gladstone Entertainment and Convention Centre on 8 March from 6pm – 9pm. The event will include two keynote speakers and a panel discussion around women in the technology and innovation space.

**A portion of the proceeds raised from this event funds GEA's CQUnicares Scholarship, which helps a female student studying in the STEMS sector.**

## KEYNOTE SPEAKERS

### **PENELOPE TWEMLOW**

A passionate and active supporter of many agencies in the areas of equity, diversity, domestic violence, mental health and homelessness, her continued success as a CEO and executive of multiple organisations and her assistance across so many areas was recognised with the 2016 Queensland Telstra Businesswomen's Award for Social Enterprise.

Penelope embodies excellence. A leader in pushing boundaries for women in leadership, gender equality and social innovation as well as a serial entrepreneur, businesswoman, and community ambassador. Not to mention, she's had nearly eleven years of experience with the Royal Australian Navy.

Penelope now offers the tools to her tremendous success to you. Whether you want to get more enjoyment from the path you're on or completely over-haul your life, you'll learn valuable tools to map out a plan, achieve your biggest goals and overcome any challenge. This discussion combines insightful advice with powerful questions to help you dig beneath your deepest fears and enjoy more of what you've longed for — in your work, relationships, and life.



### **LIZA MCGUIRE**

Liza McGuire is a Bidjara, Ghangulu and Iman woman originally from Rockhampton in Central Queensland. She has extensive senior management experience and holds a number of directorships across a broad range of sectors. Liza started Jinnali Productions, her first business, in 1999 which resulted in her co-producing the first Aboriginal women's calendar taking it to international audiences in addition to providing young Aboriginal women with access to opportunity in the fashion industry.

Liza has numerous business interests and is the co-founder of Redsphear Safety and Safespear. Both of these businesses provide high-end business critical products and services to the mining, construction, medical and oil and gas sectors. Most recently, Safespear has been directly involved in the fight against COVID-19 by providing negative pressure isolation room capability as part of its innovative atmospheric control solutions. Her contribution to the small business sector in Australia resulted in her appointment as a judge in the Telstra Business of the Year Award in 2017.

Liza is passionate about economic and community development in Aboriginal communities and to this end, serves as a director on the boards of the Spear Foundation, the Foundation for Indigenous Sustainable Health (FISH) and BINAR Sports. These organisations work together to make targeted interventions in a range of areas which include children and youth, Elders and the justice system.



### **PANEL DISCUSSION MEMBERS**

The members of this year's panel discussion is still to be finalised and will be announced on our website.

## BENEFITS IN SHOWCASING AT GEA INTERNATIONAL WOMEN'S DAY EVENT

Provide your organisation with unique exposure to a dynamic and progressive audience.



**98%**

of attendees to the 2021 IWD's Lunch provided a high rating for the event.



### NETWORKING

The event facilitates networking with GEA members and industry influencers to build mutually beneficial partnerships.



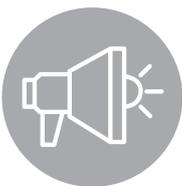
### MAKE YOUR BRAND KNOWN

Feature your company to diverse audience including industry specific clients.



### GENERATE LEADS & BUILD TARGETED DATABASE

Maximise your ROI by building a database of new and potential clients. GEA can provide contact numbers and leads that can be followed up after the event. This is a great way to establish a relationship now and gain loyal customers.



## SPONSORSHIP RIGHTS AND BENEFITS

- Minimum benefits of this agreement include, but are not limited to:
- Your company pull-up banner displayed on the main stage.
- Verbal acknowledgement as a supporter of IWD during the opening and closing addresses
- Your company logo as a supporter of IWD on the GEA International Women's Day 2022 website
- Your company logo on all IWD promotional materials, including all print advertising, billboard advertising at the Gladstone Entertainment Convention Centre and Gladstone Airport, digital advertising, and direct email
- Your logo displayed on the IWD presentation screens at the GECC during the event
- 4 tickets to GEA's International Women's Day 2022 event.

**YOUR INVESTMENT**  
**\$2,500 (+gst)**

### Sponsorship Application

Contact Person.....

Company Name.....

Postal Address .....

.....State ..... Postcode.....

Email.....

Mobile ..... Phone .....

Yes, I would like to sponsor the 2022 GEA International Women's Day Event.