

# GEA

GLADSTONE ENGINEERING ALLIANCE

# International Women's Day 2023

Cracking the Code:  
Innovation for a gender-equal future  
Empowering Women  
#EmbraceEquity



## Supporter Sponsorship Prospectus

8 March 2023

6:00pm-9:00pm

Gladstone Entertainment  
and Convention Center



The GEA international Women's Day event - Empowering Women 2023, Cracking the Code, highlights the role that bold, transformative ideas, inclusive technologies, and accessible education can play in combatting discrimination and the marginalisation of women globally.

By ensuring equal access to education for women and girls and creating clear pathways and inclusive workplaces for women in STEM and non-traditional roles, we can leverage the transformative power of inclusive innovation, so critical to cracking the code to gender equality.

The International Women's Day on the 8th of March 2023, will bring together leaders and changemakers who are redefining innovation – creating new social, economic and cultural codes for a gender equal future, and help us raise awareness to accelerate gender equality.

## Gender Equality



**22.8%**

Is the current gender pay gap



**19.4%**

of CEO's in Australia are women



**12%**

of Primary Carer's leave was used by men



**38.7%**

Of Full-time workers are female



**56%**

Employers took action on identified pay gaps



**78.6%**

Of employers support flexible work

Information by: Australian Government, Workplace Gender Equality Agency  
<https://www.wgea.gov.au/about/workplace-gender-equality>

The day focuses on unity, equality and advocacy and celebrates and embraces all women, in all their diversities, facets and intersections of faith, race, ethnicity, or disability. When we embrace equity, we embrace diversity, and we embrace inclusion. Equality is the goal, and equity is the means to get there. Through equity, we can reach equality.

There is so much opportunity for improvement and now is the time to act, with the support of industry and businesses in the greater Gladstone Region, we can work together to achieve a gender equal experience in Central Queensland workplaces.

The GEA Empowering Women – an International Women's Day event brings together women and men to celebrate the women who came before us, those who stand beside us now, and those who will come after us. It provides the perfect opportunity for each one of us to actively support and #EmbraceEquity. Collectively, we can all forge positive change.

In 2022 the International Women's Day Event was a huge success, attracting 342 attendees, reinforcing the overwhelming support for gender equality from the community, industry, and businesses in Central Queensland.

The event is a two-course sit down dinner, with a welcome drink, held at the Gladstone Entertainment and Convention Centre on 8 March from 6pm – 9pm. The event will include two keynote speakers and a panel discussion highlighting innovation and transformative ideas.

Part of the proceeds raised will provide five (5) female school leavers wanting to study in the STEM sector, do apprenticeships or non-traditional roles, with a \$1000 assistance prize.

# KEY NOTE SPEAKER

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## Shay Chalmers



Shay Chalmers is an experienced Engineering Executive. Her global career has spanned a wide range of manufacturing environments from steel to medical devices, and a wide range of roles, from the shop floor to executive management, covering private, public, and not-for-profit sectors

Shay is well-known across the manufacturing industry in Australia and has spoken at many national events.

Shay was also selected as one of twenty Queensland women who are excelling in their chosen field as a part of the Queensland Voices Leaders program, recognised for her contribution to Women in STEM.

In 2022 Shay was awarded the national Women in Industry Award for Excellence in Manufacturing and the Brisbane Women in Business Innovation and Technology Award.

## Second Key Note Speaker and Panelists to be confirmed

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# BENEFITS IN SHOWCASING AT GEA INTERNATIONAL WOMEN'S DAY EVENT



Provide your organisation with unique exposure to a dynamic and progressive audience.



**98%**

of attendees to the 2022 IWD's Lunch provided a high rating for the event.



### NETWORKING

The event facilitates networking with GEA members and industry influencers to build mutually beneficial partnerships.



### MAKE YOUR BRAND KNOWN

Feature your company to diverse audience including industry specific clients.



### GENERATE LEADS & BUILD TARGETED DATABASE

Maximise your ROI by building a database of new and potential clients. GEA can provide contact numbers and leads that can be followed up after the event. This is a great way to establish a relationship now and gain loyal customers.



## SPONSORSHIP RIGHTS AND BENEFITS

Minimum benefits of this agreement include, but are not limited to:

- Your company pull-up banner displayed on the main stage.
- Verbal acknowledgement as a supporter of IWD during the opening and closing addresses
- Your company logo as a supporter of IWD on the GEA International Women's Day 2023 website
- Your company logo on all IWD promotional materials, including all print advertising, billboard advertising at the Gladstone Entertainment Convention Centre and Gladstone Airport, digital advertising, and direct email
- Your logo displayed on the IWD presentation screens at the GECC during the event
- 4 tickets to GEA's International Women's Day 2023 event.

**YOUR INVESTMENT**  
**\$2,750 (+gst)**

Sponsorship Application

Contact Person .....

Company Name .....

Postal Address .....

.....State.....Postcode .....

Email.....

Mobile.....Phone.....

Yes, we would like to support the 2023 GEA International Women's Day Event.

*" We stand  
on the shoulders  
of the women  
who have  
come before  
us "*

- UN Women Australia

# GEA

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