



# GEA 2024 SUPPLY CHAIN EXPO

SPONSORSHIP + STALLHOLDER  
PROSPECTUS

# 24 APRIL 2024

Proudly presented by:



# MESSAGE FROM GEA GENERAL MANAGER



**Alison Murdoch**  
**General Manager**  
**Gladstone Engineer Alliance**



The 2024 GEA Supply Chain Expo, Gladstone Engineering Alliance's (GEA) premier networking event, is on again this year and is shaping up to be an occasion not to be missed.

Held at the Gladstone Entertainment and Convention Centre on Wednesday 24th April, GEA is offering a range of sponsorship, advertising, and exhibition opportunities so your company can showcase its capabilities and services to some of the most influential people in the engineering industry. I would like to extend a heartfelt thank you to APLNG operated by Conoco Phillips for presenting this annual event.

The 2024 GEA Supply Chain Expo provides an excellent platform to network and hold discussions with industry experts. These sessions provide attendees with valuable insights into the latest business and technical developments in the renewable energy sector. This is your chance to stay ahead of the curve and position your business for success.

Engineering projects and affiliated companies setting up shop in our region continue to grow at an unprecedented rate. The Gladstone region is a hub of exciting activity, with numerous large-scale projects slated for the coming years, and as Queensland transitions to renewables, there's no doubt that we will see many more projects develop over the next decade.

GEA has been operating for 20 years and our Supply Chain Expo is widely regarded as the most valuable and productive Engineering Expo in the region, if not all of Queensland. Adopting some type of presence with one of our many promotional opportunities in the Supply Chain Expo will reinforce your company's profile, highlight your place in the industrial community and allow your company's key personnel to seek new business.

With over 300 attendees, there is ample opportunity for companies of all sizes to generate leads, conduct market research, and stay ahead of market demand. The Supply Chain Expo is a fantastic opportunity to network, catch up with colleagues, and do business all in the comfortable surroundings of the Gladstone Entertainment and Convention Centre. It really is an opportunity not to be missed.

The GEA Team and I hope to see you in April.

*Alison Murdoch*

**Alison Murdoch**  
**General Manager**

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# BENEFITS IN SHOWCASING AT THE 2024 GEA SUPPLY CHAIN EXPO

*Provide your organisation with unique exposure to a dynamic and progressive industry supply chain.*

The GEA 2024 Supply Chain Expo, presented by APLNG operated by ConocoPhillips, will be held on Wednesday 24, April 2024. This event is a superb opportunity for the Central Queensland industry supply chain to display their world-class offerings and affirm the regions status as Queensland’s industrial powerhouse.

The event is beneficial to those who aspire to network and learn from other like-minded businesses and give access to world-best practice and operational procedures to attract procurement and industry leaders to your business.



**NETWORKING**

The expo environment facilitates networking with other exhibitors and industry influencers to build mutually beneficial partnerships.



**GENERATE LEADS & BUILD TARGETED DATABASE**

Maximise your ROI by building a database of new and potential clients.



**PRODUCT DEMONSTRATIONS**

Opportunity to do live demonstrations to captivate the attention of attendees and help you showcase the features, benefits and solutions offered by your products, services or capabilities.



**ENGAGE LOYAL CUSTOMERS**

Make appointments with key customers and give them a firsthand opportunity to discuss new product lines, services or challenges they face and the solutions you can offer.



**OBTAIN MARKET RESEARCH**

Conduct market research and receive market feedback from the industry or the public about your offering and establish if your products or services meet the current consumer demand.



**MAINTAIN MARKET SHARE**

Guarantee your current or potential customers are aware of your brands, products and services. Stay well-informed of the industry’s ever-changing needs that could have potential in developing opportunities.



**MAKE YOUR BRAND KNOWN**

Feature your current or emerging products to industry specific clients.



## EXPO TRADE EXHIBITOR’S COST

Stall Size	Price for members	Price for non-members
2m x 2m	\$550	\$760
3m x 3m	\$650	\$860
Power	\$55	\$55

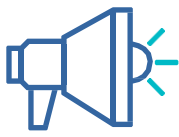
\*prices exclude gst

\*power to the stall is an additional cost

**Exhibition stall includes:**

- A 1.8m covered table and two chairs
- Lunch and four (4) drink vouchers
- Inclusion in the Expo’s Event Guide (must be booked and paid for by 15 March 2024 to be guaranteed inclusion).
- Stall sites allocated on a first come first serve basis.

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**SUPPLY CHAIN EXPO  
PROMOTIONAL OPPORTUNITIES**

**WATER BOTTLE SPONSOR**  
Your logo on water bottles provided at the event free for attendees and exhibitors.

**\$1000 +gst**

**COFFEE CARD SPONSOR**  
Your logo on the coffee card vouchers for the first 150 event attendees and exhibitors.

**\$1,500 +gst**

**LANYARD SPONSOR**  
Include your brand logo on exhibitor lanyards which will be used by everyone showcasing at the Expo.

**\$1,250 +gst**

**OFFICIAL SHIRT SPONSOR**  
Your logo on the polo shirt worn by GEA staff at the Expo.

**\$1,500 +gst**

**BAG BRANDING SPONSOR**  
Include your brand logo on bags for the first 150 attendees. \*white logo

**\$1,350 +gst**

**NETWORKING DRINKS**  
Naming rights and recognition during the Expo as sponsor of this feature.

**\$2,000 +gst**



**PRINT  
ADVERTISING**

**EXPO PROGRAM BOOKLET**  
The Expo booklet is the visitor's guide to the GEA 2024 Supply Chain Expo featuring a complete list of exhibiting companies, their biographies and a full list of event features. The program is used during and after the event by visitors to find information and source products and suppliers.

ADVERT SIZE	PRICE
Full page back cover	\$1,000 + gst
Full page inside front cover	\$ 850 +gst
Full page inside back cover	\$ 750 +gst
Full page	\$ 650 +gst
Half page	\$ 450 +gst
Quarter page	\$ 350 +gst

# GEA 2024 SUPPLY CHAIN EXPO SPONSORSHIP + STALLHOLDER PROSPECTUS

## Sponsorship + Stallholder Application

Contact Person

.....

Company Name

.....

Postal Address

.....

.....State .....

Postcode.....

Email.....

Mobile.....Phone .....

Yes, I would like to sponsor and/or book a trade exhibitor stall at the GEA 2024 Supply Chain Expo as per my selection below:

### SPONSORSHIP

- SOLD** \$1000 Water Bottle Sponsor
- SOLD** \$1,500 Coffee Card Sponsor
- SOLD** \$1,250 Lanyard Sponsor
- \$1,350 Bag Branding Sponsor
- SOLD** \$2,000 Networking Drinks Sponsor
- SOLD** \$1,500 Official Shirt Sponsor

### ADVERTISING

- \$1000 Full page back cover
- \$850 Full page inside front cover
- \$750 Full Page inside back page
- \$650 Full page
- \$450 Half page
- \$350 Quarter page

### EXPO STALLS

- 2mx2m stall (GEA Member) \$550
- 2mx2m stall (Non-GEA Member) \$760
- SOLD** 3mx3m stall (GEA Member) \$650
- SOLD** 3mx3m stall (Non-GEA Member) \$860
- Power on site \$55

\* all prices exclude gst.

Please complete this form and email to [communications@gea.asn.au](mailto:communications@gea.asn.au)



## 2024 SUPPLY CHAIN EXPO

Supply Chain Expo  
Wednesday 24 April 2024

Gladstone Entertainment &  
Convention Centre

# GEA

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Proudly presented by:



# GEA

GLADSTONE ENGINEERING ALLIANCE